

March 3, 2025

PRESS RELEASE: DRIVE PRODUCTS ACQUIRES VERSALIFT CANADA (Formerly CALCO Equipment)



Drive Products is pleased to announce the acquisition of Versalift Canada, formerly known as CALCO Equipment. Versalift Canada is the distributor and upfitter for the industry leading Versalift brand of bucket trucks, aerial lifts, digger derricks, and high reach lifts for power generation, transmission and distribution, telecommunication, sign, light, and traffic, and tree care industries. Versalift Canada has built a strong reputation by delivering top-tier equipment sales and service to fleet customers in Canada's western provinces for more than three decades.

The acquisition of Versalift Canada builds upon the 2023 acquisition of MacFarland's Truck & Utility in Dartmouth, NS and establishes Drive Products as national distributor for the complete line of Versalift product in Canada. In partnering with Versalift nationally, Drive Products stays true to its mission to align with leading industry brands across national work truck markets.

The acquisition of a long-established equipment upfitter and its three locations in Edmonton and Vancouver (2) reinforces Drive Products commitment to expand its geographic service footprint for its Canadian customer base, including national, multi-provincial and regional fleets. Versalift's line of aerials will make for a wonderful complement to Drive Products manufactured lines of Voth and ORO truck bodies along with GWA Light Upfitting services to provide an extensive full suite truck equipment offering for utility, telecom and forestry fleets across Canada. Drive Products will merge new GWA & ORO Design Upfitting western Canadian upfitting operations into Versalift Canada's main Delta BC building.

Drive Products is thrilled to welcome Ron Tribe and the outstanding team at Versalift Canada to the family. Drive Products is grateful to have their expertise, dedication and look forward to continuing a shared commitment to excellence.

