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April 5, 2023

PRESS RELEASE: DRIVE PRODUCTS ACQUIRES ORO DESIGN & MANUFACTURING



Drive Products is excited to announce the acquisition of ORO Design & Manufacturing Ltd., located in Oro-Medonte, Ontario, Canada.

Established in 1993, ORO Design has been a family owned and operated business, managed by founders Barry and Lorraine Smith and their children, David and Melinda, who have been active in the daily operations for over a decade. ORO Design is a custom manufacturer of heavy-duty truck bodies and accessories that are well known in the Canadian construction, mining, and mobile service

industries. Utilizing both standard and

custom solutions, ORO Design has gained a reputation for manufacturing high-quality, long-lasting truck bodies that outperform in the field and are uniquely designed to exceed the demands of any given truck application. ORO Design manufactures a complete line of truck bodies including Mechanic, Mobile Lubrication & Tire Service and are widely considered some of the most reliable truck bodies in the market. ORO combines custom design capabilities with top industry suppliers such as Stellar Cranes and Hook-lifts., VMAC and Miller Electric to offer complete solutions to a national customer base across multiple sectors.





The acquisition of ORO Design fits the Drive Products plan to expand manufacturing and upfitting operations in North America. For new and existing customers, the acquisition allows Drive Products to expand its truck body portfolio with the addition of the complete line of ORO truck bodies and accessories. ORO Design will become another Drive Products "manufactured brand" joining the likes of Voth Truck Bodies, Kargo King Roll-Off Systems and Bigmax Roll-Offs and will be available through Drive Products Upfitting Operations and through our valued Distribution Partners in Canada and the United States.

Furthermore, the ORO Design operation will remain focused on manufacturing quality with the continued management direction of both David and Melinda. Over time, ORO will expand its capabilities and will support regional markets with Upfitting and Distribution services. This will include Drive Products core product offering of PTO, Hydraulics, Bulk Transport, Driveline, Snow & Ice, from its industry leading vendor group.



Drive Products would like to thank the Smith family and the amazing ORO team for their many years of service. We look forward to new horizons and continued success and are happy to welcome ORO Design to the Drive Products family.