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PRESS RELEASE – DRIVE PRODUCTS ACQUIRES ZACKLIFT

NOVEMBER 4, 2026

Drive Productsis pleased to announce the acquisition of Zacklift, a well-established manufacturer of heavy-duty towing and recovery equipment based in Cle Elum, Washington, approximately 90 minutes east of Seattle.

Known for its innovative underlift systems and specialized towing equipment, Zacklift brings valuable manufacturing capabilities and industry expertise to the Drive Products group.

This acquisition coincides with Drive Products' recent award of distribution rights for the Versalift product line in the Northwestern United States. Together, these developments establish a strategic West Coast presence, expanding our U.S. footprint and creating opportunities to support additional markets, including utility, tree care, construction, and municipal equipment.

Drive Products is excited to welcome Matthew and Connie Freeborn and the Zacklift team to the Drive Products family. Matthew will continue in his role as President of Zacklift, bringing extensive towing and recovery expertise while serving as a valuable resource to support our Canadian and U.S. sales and branch networks.

This acquisition marks another important milestone in Drive Products' continued North American growth, strengthening our manufacturing, distribution, and upfitting capabilities.

To learn more about Zacklift, visit www.zacklift.com/

